


CHOPD

Stanford Rosenthal







"I start with a block of marble
and I chop off what I don't need"
- Auguste Rodin

This triangle
is a module.



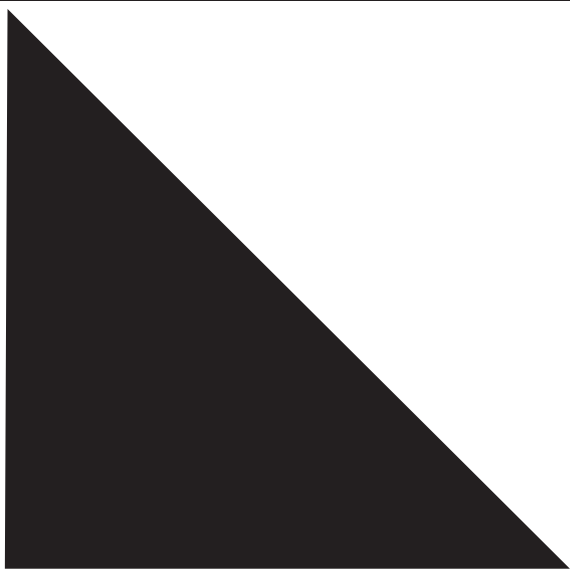
I use it many times.


Sometimes I start with a block
and subtract the module.



Other times I start with nothing
and add the module.



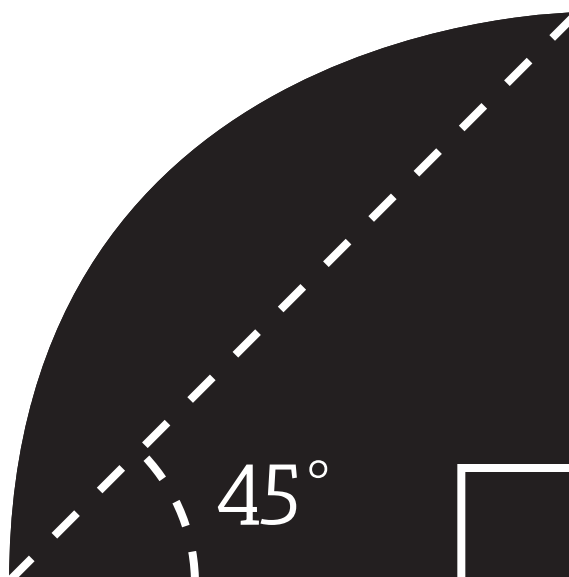




W renders as three distinct shapes, with the middle shape off-grid vertically and horizontally. The counterform looks like a downward arrow.

Something is missing.

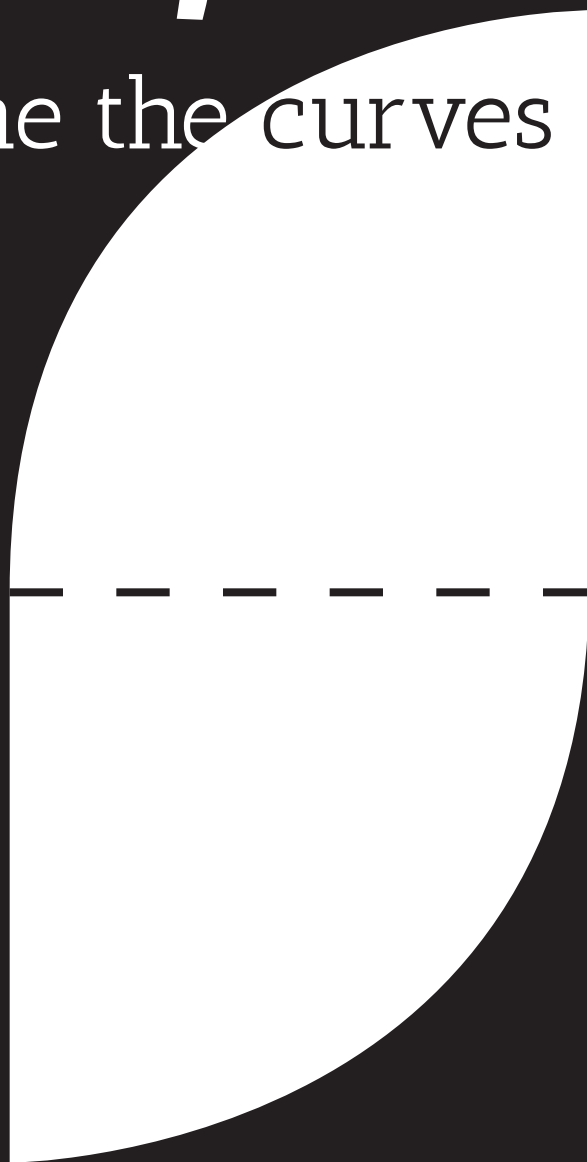
This is a uniform quadratic curve

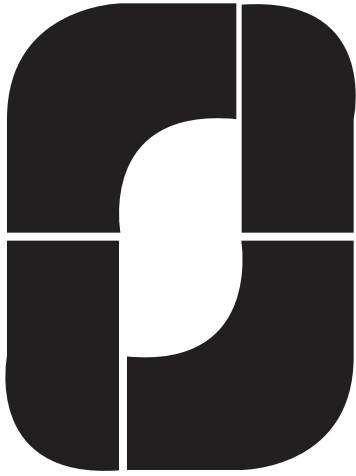


based on the triangle.

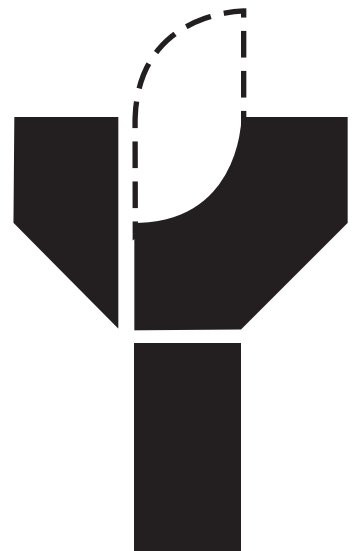
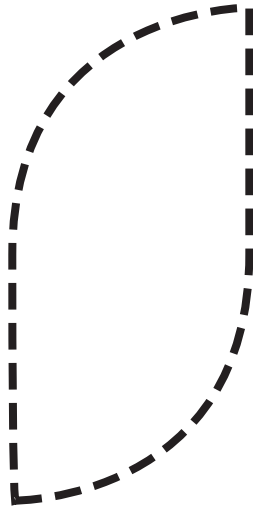
oh,

give me the curves





By adding spaces, I can easily move the modules around. The O counterform becomes the basis of all other counterforms.



With spaces removed, W needs to be solidified into one shape and K needs to lose some weight.



Elongate & unify the letterforms.



Elongate the counterforms.



Now I combine the curve and the triangle.

To guide the reader forward, I chop a triangle off the top-left of each letter.

BEFILM
NP RS

These letters' counterforms are open at the top,
so a top-left chop would detract.

H K U W Y

V is chopped all around to differentiate from U.

V

Clockwise from the top, I move outward the upper, right, lower, and left edges of the counter-forms. The various movements uniquely affect line-weight.

AEU

AEUFG

AEU

UFG

AELWFG

UFG

Chopd could be used for technology, science fiction,
or a karate school.

**SEVER INSTITUTE
OF TECHNOLOGY**

NINJA
KARATE TRAINING SCHOOL

ANIMAL FARM

GEORGE ORWELL